

# H. Lewis Ulman

College of Humanities  
The Ohio State University  
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## *ACADEMIC APPOINTMENTS AT THE OHIO STATE UNIVERSITY*

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Assistant Dean for Research and Instructional Technology, College of Humanities, 2001–  
Director, Center for the Study and Teaching of Writing, 2000–2001  
Vice-chair for Rhetoric and Composition, Department of English, 1999–2001  
Director, Computers in Composition and Literature Program, 1995–1998  
Acting Vice-chair for Rhetoric and Composition, Department of English, 1993–1994  
Associate Professor of English, 1993–  
Assistant Professor of English, 1986–1993

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## *EDUCATION*

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**Ph.D.** English The Pennsylvania State University (1985)  
**M.A.** English The Pennsylvania State University (1980)  
**B.A.** English Lycoming College (1974) *magna cum laude*

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## *PUBLICATIONS*

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### **Books**

*Things, Thoughts, Words, and Actions: The Problem of Language in Late Eighteenth-Century British Rhetorical Theory.* Carbondale, IL: Southern Illinois UP, 1994.  
*The Minutes of the Aberdeen Philosophical Society, 1758–1773.* Aberdeen University Studies. Aberdeen, Scotland: Aberdeen University Press, 1990. Critical edition.

### **Essays in Collections**

- “Gordon, Thomas (1714–1797).” Forthcoming in the *New Dictionary of National Biography*. Cambridge: Oxford University Press.
- “Beyond Nature/Writing: Virtual Landscapes Online, in Print, and in Real Life.” *Beyond Nature Writing*. Ed. Karla Armbruster and Kathleen Wallace. Charlottesville: University Press of Virginia, 2001. 341–356.
- “Mapping the Emergent Structures of Hypertext” (with Maureen Burgess). *Contexts, Intertexts, and Hypertexts*. Ed. Scott DeWitt and Kip Strasma. New York: Hampton Press, 1998. 297–308.
- “Seeing, Believing, Being, and Acting: Ethics and Self-Representation in Ecocriticism and Nature Writing.” *Reading the Earth: New Directions in the Study of Literature and the Environment*. Ed. Michael P. Branch, Rochelle Johnson, Daniel Patterson, and Scott Slovic. Moscow, ID: U of Idaho P, 1998. 225–33.
- “Thinking Like a Mountain’: Persona, Ethos, and Judgment in American Nature Writing.” *Green Culture: Rhetorical Analyses of Environmental Discourse*. Ed. Carl Herndl and Stuart Brown. Madison: U of Wisconsin P, 1996. 46–81.

- “Smith, Adam (1723–1790).” *Encyclopedia of Rhetoric and Composition: Communication from Ancient Times to the Information Age*. Ed. Theresa Enos. Garland Reference Library of the Humanities 1389. New York: Garland, 1996. 674–75.
- “Online Documentation as Complex Text: A Case in Point” (with Roger Graves). *New Frontiers in Technical Communications*. Proc. Of STC Region IV Conference, Chicago, Oct. 6–7, 1995. 119–23.
- “Adam Smith.” *Eighteenth-Century British and American Rhetorics and Rhetoricians: Critical Studies and Sources*. Ed. Michael G. Moran. Westport, CT: Greenwood, 1994. 207–218.
- “Thought and Language in George Campbell’s *Philosophy of Rhetoric*.” *Aberdeen and the Enlightenment*. Ed. Joan Pittock and Jennifer Carter. Aberdeen, Scotland: Aberdeen UP, 1987. 270–75.

### Essays in Journals

- “Semiotics in Eighteenth-century Aberdeen: Thomas Gordon’s Contributions to the Aberdeen Philosophical Society” (with Dennis Quon). *Studies on Voltaire and the Eighteenth-Century* 317 (1994): 57–115.
- “A Possible Lair: ‘The Tigers of India’ and ‘The Beast in the Jungle.’” *Henry James Review* 12 (1991): 1–9.
- “Discerning Readers: British Reviewers’ Responses to Campbell’s *Rhetoric* and Related Works, 1756–76.” *Rhetorica* 8 (1990): 65–90.
- “The Most Significant Passage in Campbell’s *Rhetoric*: The Handmaids of Reason.” *Rhetoric Society Quarterly* 13 (1983): 25–27.

### Electronic Texts

- On-line study edition of George Campbell’s *Philosophy of Rhetoric*, Book I (with Roger Graves): <http://www.cohums.ohio-state.edu/english/People/Ulman.1/Campbell/>

### Reviews

- Review of *Landmark Essays on Rhetoric and the Environment*, ed. by Craig Waddell. *Rhetorica* 17.1 (Winter 1999): 108–109.
- “A Re/Inter/view with Michael Billig: *Arguing and Thinking*” (with Robert Davis, Todd English, Heather Graves, Donna Lecourt, and Carrie Leverenz). *Pre/Text* 12.1–2 (1991): 97–112.
- Review of *Communication and Persuasion*, by G.H. Jamieson. *Journal of Business Communication* 23 (1986): 65–66.

### WORK IN PROGRESS

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- Book project. “‘The Shock of the Real’: Virtual Landscapes Online, in Print, and in the Material World.”
- On-line critical edition. “My Dear Elizabeth: Letters from Sophia Peabody Hawthorne to Elizabeth Palmer Peabody, 1837–1868.” (With students from English 569C, Winter Quarter 2003.)

On-line critical edition. "Natural History in Eighteenth-Century Aberdeen: David Skene's Contributions to the Aberdeen Philosophical Society." With Kathleen Holcomb. <http://www.cohums.ohio-state.edu/english/People/Ulman.1/Skene/>

***CONFERENCE PAPERS, PRESENTATIONS, AND WORKSHOPS***

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- "Thresholds of the Real: Virtual Landscapes in Popular Film" (Humanities and Technology Association; Terre Haute, IN, October 2002).
- "The ASLE Online Bibliography." Workshop. (Association for the Study of Literature and Environment; Flagstaff, AZ, June 2001).
- "Environmental Rhetoric at the Boundary of the Local and the Global" (Association for the Study of Literature and Environment; Flagstaff, AZ, June 2001).
- "Adventure After the War: Exoticism in Natural History and Nature Writing of the 40s, 50s, and 60s" (Rocky Mountain Modern Language Association. Boise, ID, October 12, 2000).
- "Ecocomp: Teaching at the Ecotone of Science, Writing, and Politics" (Conference on College Composition and Communication. Minneapolis, MN, April 14, 2000).
- "The Environmental Imagination in Landscape and Literature." (Parallel Lines Lecture Series; Institute for Collaborative Research and Public Humanities, The Ohio State University, November 16, 1999).
- "The Whole Works of Nature': Rhetoric and Eighteenth-Century Natural History" (International Society for the History of Rhetoric; Amsterdam, Netherlands, July 1999).
- "Beyond Nature/Writing: Virtual Landscapes Online, in Texts, and in RL." (Association for the Study of Literature and Environment; Kalamazoo, MI, June 1999).
- "When Writing Programs Become Web Publishers" (Conference on College Composition and Communication; Chicago, IL, April 1998).
- "Roundtable: Issues and Problems in American Nature Writing: Reflections on the 1997 NEH Summer Institute for College and University Faculty at Vassar College" (American Studies Association; Washington DC, October 1997). With other members of the institute.
- "Ariadne's Threads: Resources for Studying the History of Rhetoric on the World Wide Web" (International Society for the History of Rhetoric; Saskatoon, Saskatchewan, July 1997). Workshop developed with Roger Graves.
- "Computers as Context: Theorizing Writing Spaces in the Age of Cyberculture" (Computers and Writing; Honolulu, Hawaii; June 1997). With Maureen Burgess and Lori Mathis.
- "Making the Familiar Strange: English Studies in the Late Age of Print" (College of Education, Ohio State University, 5 May 1997). Invited presentation.
- "What's a Teacher to Do?: Untangling the Web in the Computer-Writing Classroom" (Conference on College Composition and Communication; Phoenix, Arizona, March 1997). Half-day workshop conducted with Tim Barnett, Jaye Bausser, Maureen Burgess, Lori Mathis, and Kathleen Wallace.
- "New Technologies of Writing" (Cultures of Writing Conference; Society for Critical Exchange, Cleveland, Ohio, February 1997). Roundtable.
- "<Title>Web.Weaving/Students/Building/Knowledge/Sites</Title>" (Modern Language Association; Washington, DC, December 1996). With David Hogsette.

- “George Campbell’s Fourth Stage of Rhetoric: Are We There Yet?” (Rhetoric Society of America; San Diego, November 1996).
- “(Hyper)Text as Virtual Textuality” (Institute for the Study of Postsecondary Pedagogy; New Paltz, NY, November 1996). With Maureen Burgess.
- “The Rhetorical Tradition and the Electronic Word: Rhetorical Scholarship in the Twenty-first Century” (Rhetoric Society of America; Phoenix, Arizona, June 1996).
- “Teaching Writing in a Multimedia World” (Modern Language Association; Chicago, Illinois, December 1995). With Roger Graves.
- “‘The Heart’s Fox Vanished Forever’: Gender and Nature in Josephine Johnson’s Inland Island.” (Midwest Modern Language Association; St. Louis, Missouri, October 1995). With Karla Armbruster.
- “The Rhetorical Tradition and the Electronic Word: Rhetorical Scholarship in the Twenty-first Century” (International Society for the History of Rhetoric; Edinburgh, Scotland, July 1995). With Roger Graves.
- “Seeing, Believing, Being, and Acting: Pedagogical Tropes in Courses on Literature and Environment” (Association for the Study of Literature and Environment; Fort Collins, Colorado, June 1995).
- “Reading and Writing in Hypertext” (Conference on College Composition and Communication; Washington, D.C., March 22–25, 1995). Roundtable presentation.
- “Women’s Voices in American Nature Writing” (Conference on College Composition and Communication; Washington, D.C., March 22–25, 1995). Workshop presentation.
- “Hypertext, Hypermedia, and Intellectual Property” (Conference on College Composition and Communication; Washington, D.C., March 22–25, 1995). Caucus presentation.
- “The Rhetoric of History” (American Historical Association; Chicago, January 5–8, 1995). Session chair and respondent.
- “The Problem of Language: A Paradigm Shift in Rhetorical Theory” (Modern Language Association; New York, December 27–30, 1992).
- “Natural Facts and Human Truth: Interpreting the Books of Nature” (National Association for Interpretation Region 4 Conference; Ashley, OH, April 14–17, 1992).
- “Critical Theory and the Emergence of Hypertext: Explorations of Meaning, Textuality and Authorship” (East-West Conference on Emerging Computer Technologies in Education, Moscow, Russia; April 6–9, 1992).
- “Persona, Ethos, and Judgment in the Discourse of Environmental Advocacy and Interpretation” (Conference on College Composition and Communication, Cincinnati, OH, March 19–21, 1992).
- “Words as Things: Icons of Progress in Blair’s *Lectures*” (Conference of the South Central Society for Eighteenth-Century Studies; Lubbock, TX, February 13–15, 1992).
- “Ways of Being and Acting at Home in the Natural World: Aldo Leopold as Professor, Public Official, and Prophet” (Invited talk for the 1991 Spring Symposium of the Pontifical College Josephinum; Columbus, Ohio, 10 April 1991).
- “Gerrymandering Argument Fields: Aldo Leopold as Scientist, Policy-Maker, and Nature Essayist” (Speech Communication Association; Chicago, November 1990).
- “The Mason and The Architect: How Theories of Language Lay a ‘Foundation’ for an Art of Eloquence in Campbell’s *Philosophy of Rhetoric*” (Speech Communication Association; Chicago, November 1990).

- “Semiotics in Eighteenth-century Aberdeen: Thomas Gordon’s Contributions to the Aberdeen Philosophical Society” (Canadian Society for Eighteenth-century Studies; Kingston, Ontario, October 1990).
- “Teaching, A Most Dangerous Game: Some Implications of Rhetoric of Inquiry for Post-Secondary Writing Instruction” (Penn State Conference on Rhetoric and Composition; State College, Pa., July 1990).
- “Rhetorica: A Machine-Readable Textbase for the Study of Rhetorical Theory” (Rhetoric Society of America; Arlington, Texas, May 1990).
- “A Platonic Legacy: The Use of ‘Rhetoric’ in American Political Commentary” (International Society for the History of Rhetoric; Göttingen, West Germany, July 1989).
- “In Search of the Audiences Invoked, Addressed, Excluded, and Ignored by Eighteenth-century British Rhetorical Theory” (Conference on College Composition and Communication; Seattle, Washington, March 1989).
- “Redrawing the Rhetorical Triangle, Retelling the History of Rhetorical Theory” (Conference on College Composition and Communication; St. Louis, Missouri, March 1988).
- “George Campbell and the Aberdeen Philosophical Society” (International Society for the History of Rhetoric; Tours, France, July 1987).
- “Thought and Language in George Campbell’s *Philosophy of Rhetoric*” (British Society for Eighteenth-century Studies; Aberdeen, Scotland, August 1986).
- “The ‘Public’ Response to Campbell’s *Philosophy of Rhetoric*” (Rhetoric Society of America; Arlington, Texas, May 1986).
- “George Campbell’s Theory of Language: A Fresh Look at *The Philosophy of Rhetoric*” (Conference on College Composition and Communication; Minneapolis, Minnesota, March 1985).

#### ***OTHER PROFESSIONAL ACTIVITIES***

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- Coordinator, Humanities Technology Advisory Committee spring colloquium on humanities computing, May 2, 2003.
- Co-organizer and presenter (with Kathleen Wallace) of three nature writing workshops for children and adults at Battelle-Darby Metro Parks, Franklin County, Ohio, July-August 1999.
- Interviewed by Mitch Melnick on "Mitch Melnick: No Limit," CIQC radio, Montreal, Quebec, Canada. Discussion of deceptive material on the World Wide Web. 2 February 1999.
- Interviewed by Julia Keller for "Truth be told, their mission is clearing webs from cyberspace." Chicago Tribune 15 Dec 1998: 5-1+. Revised version printed as "Net Users Must Be Wary of 'Facts': Truth on Web Not Necessarily a Given." Columbus Dispatch [Columbus, OH] 1 Jan. 1999: B4.
- Co-organizer (with Kathleen Wallace) of "The Greening of English Studies," a works in progress symposium for the Department of English, May 1998.
- Interviewed by Julia Keller for "Electronic culture endangers print--or does it?" Columbus Dispatch [Columbus, OH] 13 Jul. 1997: 7F.

Facilitator, College of Humanities faculty seminar on technology and the core curriculum, University of Idaho, May 21–23, 1997.

Colloquium organizer (with John Norman), English Studies in the Late Age of Print, Department of English, Ohio State University, April 18–19, 1997.  
<http://www.cohums.ohio-state.edu/ESLAP/>

“The Spirit of Place: An Interdisciplinary Approach to Environmental Education.” Invited workshop presentation at Summer Art Institute for Teachers, Gables Elementary School, Columbus, Ohio, 15 June 1995.

Contributing editor. *Association for the Study of Literature and Environment: Bibliography 1994*. Ed. Zita Ingham and Ron Steffens. Jonesboro, AR: ASLE, 1995.

Contributing editor. *Association for the Study of Literature and Environment: Bibliography 1990–1993*. Ed. Zita Ingham and Ron Steffens. Jonesboro, AR: ASLE, 1994.

“Speaking for Nature.” Public reading at Battelle-Darby Metro Park; Columbus, Ohio, 21 April 1991.

“Natural Facts and Human Truths.” Writing Workshop at Battelle-Darby Metro Park; Columbus, Ohio, 6 May 1990.

“Who Speaks for the Earth?: Nature Essays and Earth Poems” 1990 Earth Stewardship Lecture and Film Series; Ohio State University, 30 April 1990.

#### ***COURSES TAUGHT AT OHIO STATE***

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##### **Rhetoric and Composition Theory**

History of Rhetorical Theory (Grad)  
The Rhetoric of Inquiry (Grad)  
Rhetorical / Critical History (Grad)  
Cognitive Theories of Writing (Grad)  
Research Methods (Grad)  
Rhetorical Theory and Analysis of Discourse  
History and Theory of Writing

##### **Literature**

Introduction to Literature  
Introduction to Fiction  
American Nature Writing  
Ecocriticism (Grad)

##### **Pedagogy**

College Teaching in English Studies (Grad)

##### **Writing**

Research Writing  
Informative Writing  
Literature and Composition  
Critical Writing  
First-Year English Composition  
Int. Writing: The American Experience

##### **Technology and Literacy**

Digital Media and English Studies  
Authoring Collaborative Multimedia (Grad)  
Electronic Literacy (Grad)  
Hypertext

#### ***GRADUATE ADVISING***

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Ph.D. Dissertations Directed	6
Ph.D. Dissertation Committees	17
Ph.D. Candidacy Exam Committees	28
M.A. Thesis Committees	5
M.A. Comprehensive Exam Committees	9
B.A. Honors Theses Directed	1

for details, see [http://www.english.ohio-state.edu/People/Ulman.1/cv/cv\\_teaching.htm](http://www.english.ohio-state.edu/People/Ulman.1/cv/cv_teaching.htm)

## *GRANTS AND AWARDS*

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**Ohio Eminent Scholar Grant** (2001). \$750,000 for the Department of English from the Ohio Board of Regents to hire an Ohio Eminent Scholar in literacy studies.

**Ohio Humanities Council** (2001). \$1,000 to support program at Battelle-Darby Metro Park by writer Terry Tempest Williams, visiting faculty for the Ecocriticism Graduate Workshop.

**Service-Learning Scholars Roundtable/Campus Collaborative Grant** (2000). \$250 to develop a service-learning project for a second-year writing course.

**Special Research Assignment** (1999): College of Humanities, Ohio State Univ., release time to work on a book project.

**NEH Summer Institute** (1997): Selected to participate in "The Environmental Imagination," a six-week Summer Institute at Vassar College sponsored by the National Endowment for the Humanities and the American Culture Program, Vassar College.

**Academic Enrichment Grant** (1997; co-author): a grant of \$100,000 from the Office of Academic Affairs, Ohio State Univ. to establish a Center for the Study and Teaching of Writing in the College of Humanities, Ohio State Univ.

**Academic Enrichment Grant** (1996; co-author): a grant of \$140,000 from the Office of Academic Affairs, Ohio State Univ. to support the Computers in Composition and Literature Program in the Department of English, which I directed at the time of the award.

**Undergraduate Computing Facilities Grant** (1996; co-author): a grant of \$22,760 from the Office of Academic Affairs, Ohio State Univ., to upgrade four computer-supported classrooms.

**Grants-in-Aid** (1986, 1989, 1990, 1992, 1995, 1999): travel grants from the College of Humanities, Ohio State Univ. to present papers at overseas conferences.

**Nominee, Outstanding Teaching Award** (1990): Colleges of Arts and Sciences, Ohio State Univ.

**University Seed Grant** (1989): a grant of \$11,175 to develop a online editions of rhetorical texts.

**Program Excellence Award** (1990; co-author); a multi-year grant of \$148,699 from the Ohio Board of Regents in support of the English Department's undergraduate programs in rhetoric and composition.

**Academic Challenge Grant** (1989; co-author); a six-year grant of \$743,000 from the Ohio Board of Regents in support of the English Department's graduate program in rhetoric and composition.

**Special Research Assignment** (1988): College of Humanities, Ohio State Univ.; release time to work on a book project.

**University Small Grant** (1986); a grant of \$375 from The Ohio State University to purchase microfilm copies of 18th-century manuscripts.

## *ACADEMIC SERVICE*

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### **National and International Academic Organizations**

Editor, Association for the Study of Literature and Environment On-line Bibliography. 2000– . See <http://www.english.ohio-state.edu/organizations/asle/>.

Committee on Computers and Emerging Technology (Chair 1996–98), Modern Language Association, 1995–98

Committee on Emerging Media, International Society for the History of Rhetoric, 1995–96

### **Ohio State University**

Council on Libraries and Information Technology, University Senate, 2002–2005. (Chair)

Strategic Planning Core Committee, Office of the Chief Information Officer, 2001–2003.

Stakeholders Strategic Planning Committee, Office of the Chief Information Officer, 2001–2002.

Research Computing Advisory Committee, 2001–2002.

BETHA Awards Committee (OAA), 2001–2004

Service-Learning Scholars Roundtable, Ohio State University. Member and Web site designer (1999–2001).

Central Investment Review Committee, Office of Academic Affairs (1999–2001)

Committee on Student Computing Competencies, Office of Academic Affairs (1998–2000).

Promotion and Tenure Advisory Committee, Senate Rules Committee/Office of Academic Affairs, 1998

Search Committee (for Director of Technology Enhanced Teaching and Learning Services), University Technology Services, 1997–98

Search Committee (for Director of UTS), University Technology Services, 1996–97

Rules Committee (Chair 1997–98), University Senate, 1996–98

Business Partners Advisory Committee, University Technology Services, 1995–96

Council on Student Enrollment and Progress, University Senate, 1995–96

University Senate, 1995–98

Reviewer, Seed Grant Program, 1994–95

Computing and Network Guidelines Committee, , 1994–95

Ad hoc Advisory Committee on Computing & Development, , 1994–95

Research Computing Advisory Committee (Chair, 93–94), 1991–94

Academic Computing Plan Implementation Task Force, 1991–92

Proposal Reviewer, Center for Teaching Excellence, 1990–91

### **College of Humanities**

Assistant Dean for Research and Instructional Technology (July 2001– )

Director, Center for the Study and Teaching of Writing (2000–2001)

New Albany Humanities Project (1999). School-University distance education project.

Multimedia Classroom Planning Committee, Hagerty Hall Renovation Project (1999)

Ad Hoc Humanities Information Systems Review Committee (Chair), 1996–97

Ad Hoc Committee on the Center for Writing, 1996–97

Humanities Computing Advisory Committee (Chair), 1992–93

## **Department of English**

Coordinator, Ecocriticism Graduate Workshop (2000–2001).

New Personnel Committee: co-chair of search for senior professor of Rhetoric and Composition and member of search committee for junior position in digital media and English studies (2000-2001).

New Personnel Committee (chair): conducted search for Distinguished Professor of Rhetoric and Composition (1999-2000).

Ad Hoc Committee on Graduate Fellowships (1999).

Vice-Chair for Rhetoric and Composition (1999-present).

New Personnel Committee (Chair for 2 searches), 1996–97

Departmental Colloquium (Co-chair), 1996–97

Director, CCL Program, 1995–98

Computer Committee (Chair), 1995–98

Academic Enrichment Incentive Program Committee (chair), 1994-96

Acting Vice-Chair for Rhetoric and Composition, 1993–94

Computer Committee (Chair), 1992–93

Freshman English Policy Committee (Chair), 1992–93

Teaching Excellence Committee (Chair), 1991–92

Undergraduate Studies Committee, 1988–92

English 302 Course Director, 1990–92

## **Community Service**

Volunteer Naturalist, Battelle-Darby Metro Park, Franklin County, Ohio, 1998–present

Technology Action Team, Upper Arlington Schools, 1994–95

## **Editorial**

Editorial Board, *ISLE: Interdisciplinary Studies in Literature and Environment*

Manuscript Reader, *Rhetorica*, *Written Communication*, *Rhetoric Review*, *Rhetoric Society Quarterly*, *Narrative*, *ISLE*

Software reviewer, Modern Language Association